



## Photrist Privacy Policy

### Privacy Policy – Effective March 1, 2017

Welcome to the Photrist Marketplace Community! This Privacy policy is to help you understand what information we collect, how we use it, and what choices you have. Our background is social media marketing; therefore, we might sound technical and high-level in our views. If you have questions regarding this policy, feel free to contact us with your questions at [support@photrist.com](mailto:support@photrist.com).

### What information do we collect?

We collect information several ways:

#### 1. When you give it to us or give us permission to obtain it

When you register for a Photrist account, you voluntarily give us certain information. This may include your name, profile, watermark, media, comments, likes, email address, phone number, and any other information you provided us. If you use Photrist on your mobile device, your email address is provided to us. We also track user behaviors, and transactions.

You also may give us permission to access your information in other services. As an example, you may link your Facebook or Twitter account to Photrist, which allows us to obtain information from those accounts (like your friends or contacts).

#### 2. We also get technical information when you use our products

Inherently, whenever you use a website, mobile application, or other internet service, there is certain information that almost always gets created and recorded automatically. The same is true when you use our Marketplace. Here are some of the types of information we collect:

- Log data. When you use Photrist, our servers automatically record information (“log data”), including information that your browser sends whenever you visit a website or your mobile app sends when you use it. This log data may include your Internet Protocol address, the address of the web pages you visited that had Photrist features, browser type and settings, the date and time of your request, how you used Photrist, and cookie data.
- Cookie data. Depending on how you access your media, we may use “cookies” (small text files sent by your computer each time you visit our website, unique to your Photrist account or your browser) or similar technologies to record log data. When we use cookies, we may use “session” cookies (that last until you close your browser) or “persistent” cookies (that last until you or your browser delete them). For example, we may use cookies to store your language preferences or other Photrist settings so you don’t



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have to set them up every time you visit Photrist. Some of the cookies we use are associated with your Photrist account (including personal information about you, such as the email address you gave us), and other cookies are not.

### **Web browser cookies:**

Our Site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

- Device information. In addition to log data, we may also collect information about the device you use Photrist on, including what type of device it is, what operating system you use, device settings, unique device identifiers, and crash data. Whether we collect some or all of this information often depends on what type of device you use and its settings. For example, different types of information are available depending on whether you use a Mac or a PC, or an iPhone or an Android phone. To learn more about what information your device makes available to us, please also check the policies of your device manufacturer or software provider.

### **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

### **How do we use the information we collect?**

We use the information we collect to provide our services to you and make them better, develop new services, protect Photrist, and our users. For example, we may log how often people share or buy different media, which can help us understand trends.

### **We also use the information we collect to offer you customized content, including:**

- Suggesting media, you may like. For example, if you liked several media pieces of sunsets, we may suggest other media of similar interests and areas.
- Send you updates (such as when certain activity, like shares or comments, happens on Photrist), newsletters, marketing materials and other information that may be of interest to you. For example, depending on your email notification settings, we may send you



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weekly updates that include media you may like. You can decide to stop getting these updates by updating your account settings (or through other settings we may provide).

- Help your friends and contacts find you on Photrist. For example, if you sign up using a Facebook account, we may help your Facebook friends find your account on Photrist when they first sign up for Photrist. Or, we may allow people to search for your account on Photrist using your email address.
- Respond to your questions or comments.

### **Transferring your information**

Photrist is a worldwide service. By using our services, you authorize us to transfer and store your information outside of your home country, including in the United States, for the purposes described in this policy. The privacy protections and the rights of authorities to access your personal information in such countries may not be equivalent to those in your home country.

### **What choices do you have about your information?**

Our goal is to give you simple and meaningful choices over your information. If you have a Photrist account, many of the choices you have on Photrist are built directly into the service or your account settings. For example, you can:

- Access and change information in your profile page at any time, choose whether your profile page is available to search engines, or choose whether others can find your Photrist account using your email address.
- Link or unlink your Photrist account from an account on another service (e.g., Facebook or Twitter). For some services (like Facebook), you can also choose whether or not to publish your activity on Photrist to that service.
- Choose whether Photrist will be customized for you using information from off-Photrist websites or apps. If you have a Photrist account and want to control how your off-Photrist data is used to tailor your experience, you can visit your account settings and update your preferences. If you don't have a Photrist account, or don't want us to customize Photrist for you when you're signed out, you can opt out here.
- Choose whether your purchases on Photrist will be used to customize recommendations for you. You can view and manage your purchase history by going to "Order history" in your account settings, and if you hide a purchase from your history, we will not use it to customize Photrist for you.



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- We support the Do Not Track browser setting, and you can learn more about how it affects our collection and use of off-Photrist data.
- Close your account at any time. When you close your account, we will suspend it and remove your media from Photrist. We may retain archived copies of your information as required by law or for legitimate business purposes (including to help address fraud and spam).

You may have choices available to you through the device or software you use to access Photrist. For example:

- The browser you use may provide you with the ability to control cookies or other types of local data storage.
- Your mobile device may provide you with choices around how and whether location or other data is shared with us.

To learn more about these choices, please see the information provided by the device or software provider.

### **How and when do we share information?**

Anyone can see the public digital media you create, and the profile information you give us. We may also make this public information available through what are called “APIs” (basically a technical way to share information quickly). For example, a partner might use a Photrist API to study what their most popular media is or how their media is being shared on Photrist. The other limited instances where we may share your personal information include:

- When we have your consent. This includes sharing information with other services (like Facebook or Twitter) when you choose to link to your Photrist account to those services or publish your activity on Photrist to them. For example, you can choose to publish your media to Facebook or Twitter.
- If you buy something on Photrist using Stripe, your credit card number is not shared with the merchant, but contact and transaction information is still shared.
- If we believe that disclosure is reasonably necessary to comply with a law, regulation, or legal request; to protect the safety, rights, or property of the public, any person, or Photrist; or to detect, prevent, or otherwise address fraud, security or technical issues. We may share the information described in this Policy with our wholly-owned subsidiaries and affiliates. We may engage in a merger, acquisition, bankruptcy, dissolution,



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reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Policy. We may also share aggregated or non-personally identifiable information with our partners, advertisers, or others.

### **Third party websites**

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

### **Advertising**

Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

### **Our policy on children's information**

Photrist is not directed to children under 16. If you learn that your minor child has provided us with personal information without your consent, please contact us at [support@photrist.com](mailto:support@photrist.com).

### **How do we make changes to this policy?**

We may change this policy from time to time, and if we do we will post any changes to the Privacy Policy page on our website. If you continue to use Photrist after those changes are in effect, you agree to the revised policy.

### **How can you contact us?**

The best way to contact us is online through the our email address: [support@photrist.com](mailto:support@photrist.com). Whether you live outside the United States or within the United States, Photrist, LLC. is



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responsible for your information. You can contact Photrist Inc. at 2000 E Broadway #196, Columbia, MO 65202.

### **Report Something on Photrist**

To ensure everyone feels comfortable using our platform, we require everyone to agree to and follow these rules.

For each piece of digital media, we must consider the image itself, as well as the context such as descriptions. We will do our best to consider all information, and interpret the media objectively.

We monitor all media manually and systematically through algorithms. If you are caught uploading anything that is not allowed, your account will be suspended. There may be times we make a mistake. If this happens to you, contact us.

Sexually explicit content that involves (or appears to involve) minors is strictly forbidden. If any content of this type is detected the appropriate legal authorities will immediately become involved and your account will be archived as evidence, and suspended.

If you see digital media appearing to break our rules, you can report it to us at [support@photrist.com](mailto:support@photrist.com) and our team will review it and act accordingly. This could include items such as media or inappropriate comments.

Our policies apply to all forms of digital media. When we remove a piece of digital media from Photrist, we also remove it from all areas within the Photrist Marketplace.